

**21 June 2016**

**Policy, Finance and Resources Committee**

**Business Income Generation Update**

**Report of:** *Leona Murray-Green, Business Development & Communications Manager*

**Wards Affected:** *N/A*

**This report is:** *Public*

**1. Executive Summary**

- 1.1 This report provides an introduction to the new business income generation activities that are currently in development and being investigated and requests that the future actions are agreed by the Committee.

**2. Recommendation(s)**

- 2.1 That the new business income generation activities outlined in Appendix A are approved for further investigation and development.**

**3. Introduction and Background**

- 3.1 On 15 September 2015 and 15 December 2015, the Committee agreed income generation activities that are being developed are reported back to the committee. This is an introduction to the new business income generation ideas that are currently being investigated.
- 3.2 An introduction on these new activities is provided at appendix A.

**4. Issue, Options and Analysis of Options**

- 4.1 Members are asked to agree the new business income generation activities detailed in appendix A.

**5. Reasons for Recommendation**

- 5.1 It was agreed by the Policy, Finance and Resources Committees on 15 September 2015 and 15 December 2015 that income generation activities currently being developed would be presented to the Committee.

## **6. References to Corporate Plan**

- 6.1 This reflects the Council's priority of a Prosperous Borough.

## **7. Implications**

### **Financial Implications**

**Name & Title: Chris Leslie, Finance Director**

**Tel & Email: 01277 312 542 christopher.leslie@brentwood.gov.uk**

- 7.1 The business income generation activities will create additional revenue for the Council.

### **Legal Implications**

**Name & Title: Daniel Toohey, Monitoring Officer**

**Tel & Email: 01277 312 860 daniel.toohey@brentwood.gov.uk**

- 7.2 None directly arising from this report but as part of any business case it will be essential to ensure the correct legal and governance arrangements are in-built.

## **8. Appendices to this report**

- Appendix A – Business Income Generation Activities

### **Report Author Contact Details:**

**Name:** Leona Murray-Green, Business Development & Communications

**Telephone:** 01277 312630

**E-mail:** leona.murraygreen@brentwood.gov.uk